



JERRY TEMPLE AVIATION, INC.

# NOW MORE THAN EVER



To review JTA's current listings and to learn more about JTA's Buyer and Seller Services, see [www.jtatwins.com](http://www.jtatwins.com)

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**I**t's a Buyer's Market. Have no doubt about it. Fewer buyers are visiting the marketplace and the supply is plentiful. In the case of one twin Cessna model, in June, there were twice the normal number of aircraft available. And, you hear it from buyers. No, this is not 1996 with limited supply and an abundance of qualified buyers.

Today, placing an ad in *Trade-A-Plane* or even posting an ad with photos on an internet aircraft sales website simply gets your aircraft added to the list. Perhaps it becomes one of someone's finalists. Your Spec List got you to this point. Now the work starts.

Now more than ever before, the knowledge and skills of an aviation professional is what will change your aircraft's status from being someone's *possible* to someone's *purchase*.

For the twin Cessna Buyer it takes just one call to Jerry Temple Aviation to quickly discover that they have found the professional to address their many questions and concerns. From questions about the various twin Cessna models, performance, modifications, options, equipment, maintenance, insurance, training, and more. Today, with many aircraft to consider and evaluate, the opportunity for big mistakes is as great as is the opportunity for an excellent investment.

For twin Cessna Sellers, it's JTA's twenty-six years of twin Cessna marketing and sales experience that become the priceless resource to get the job done. Experience that translates into creating the marketing materials and plan that puts your twin Cessna in its most favorable position. Factoring in JTA's reputation for honesty, integrity and professionalism means a lot to a first time twin Cessna Buyer.

If now is the right time to sell your twin Cessna, or you're on the path to purchase, call JERRY TEMPLE AVIATION to discuss your aircraft and plans.